



RISK INNOVATION
NEXUS

SOCIAL & ETHICAL FACTORS



The risk domain of social and ethical factors covers risks that are associated with how people think, feel, and act, and what they believe to be important, appropriate, and right. These risks are tied to personal and societal values and norms, and what is considered to be ethical behavior. They are also associated with how people see the world (their worldview), and their values and beliefs. And they are deeply affected by how people behave, including how perceptions, cognitive biases, and mental shortcuts (heuristics) affect the decisions they make and the actions they take.

This risk domain has six dimensions that lead to potential risks that are easy to overlook, but that can have profound consequences to sustainable growth if not identified and addressed early on: